



SNEHA SANTHOSH

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ABOUT ME

Graphic Designer | UI/UX Designer with 3 years of experience in creating visually compelling designs and intuitive digital experiences. Strong expertise in user-centered design, visual storytelling, and interface design, with hands-on experience in managing design projects from concept to execution. Adept at collaborating with cross-functional teams and leveraging modern design tools and methodologies to deliver engaging, consistent, and user-friendly solutions that enhance brand presence and user satisfaction.

WORK EXPERIENCE

GRAPHIC DESIGNER – ARAVALLY COLORS – 12/2022 – Current – KOTHAMANGALAM, INDIA

- Designed and executed print materials, including logos, posters, flex banners, visiting cards, and wedding cards.
- Improved design-to-print workflow, reducing errors and turnaround time..
- Ensured print quality and accuracy through close coordination with clients and production teams.

GRAPHIC DESIGNER – NATIONAL COLLEGE – 06/2020 – 11/2022 – PERUMBAVOOR, INDIA

Address: Sparkey Service, Perumbavoor, India

- Designed and managed graphic materials for institutional communications, ensuring consistency with the college's brand identity.
- Coordinated office operations and administrative tasks efficiently.
- Managed public relations activities and external communication.

EDUCATION AND TRAINING

10/2020 Perumbavoor, India
GRAPHIC DESIGN G Tech

06/2017 – 03/2020 Angamally, India
B COM - CO-OPERATION St Joseph College

2017
SENIOR SECONDARY SCHOOL LEAVING CERTIFICATE KERALA BOARD OF HIGHER SECONDARY EXAMINATION

Address MGM Higher Secondary School , Kuruppampady

2015 India
SECONDARY SCHOOL LEAVING CERTIFICATE KERALA BOARD OF PUBLIC EXAMINATION

Address MGM Higher Secondary School, Kuruppampady, India

● TECHNICAL SKILLS

- Adobe Photoshop
- Adobe Illustrator
- CorelDRAW
- Figma
- UI/UX & Visual Design
- Brand Identity
- User Research & Personas
- Marketing Creatives
- Layout Design & Typography
- Responsive Design
- Wireframing & Prototyping
- Consistency & Style Guides
- Visual Communication

● LANGUAGE SKILLS

Mother tongue(s): **MALAYALAM**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	B1	B1	B1	B1	B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● PASSPORT DETAILS

PASSPORT NUMBER : W2257754

DATE OF ISSUE: 13-07-2022

DATE OF EXPIRY: 12-07-2032

PLACE OF ISSUE: COCHIN